

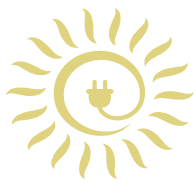


# INTER-TRIBAL ENERGY & TECH TOUR



## 2018 SPONSORSHIP

**redbridge**  
foundation



# INTER-TRIBAL ENERGY & TECH TOUR

Dear Potential Partner,

For generations, tribes have practiced sustainability and environmental preservation. Today, an estimated 5% of the nation's natural resources are located on tribal lands. Tribes have the opportunity to share sustainable practices and lead the nation toward energy independence, on and off reservation lands.

Redbridge Foundation is a 501c3 non profit organization. The mission of the organization is to advance economic opportunity for tribal and underrepresented communities by improving access to STEM education through focus on energy, technology, and space. In 2013, Redbridge launched the Inter-Tribal Energy & Tech Tour, *the nation's first summer camp dedicated to educating Native American students about energy and technology potential in Indian Country and beyond*. Since its launch, participation has been received from over 30 tribes, and introduced students to over 20 native-owned projects throughout the country, including solar and wind energy, and data centers.

Redbridge Foundation invites you to partner with us in the 5th Annual Inter-Tribal Energy & Tech Tour! This year, 20 enrolled tribal students between the ages of 12-16 will be selected to represent tribes from around the United States. Participants will travel on a branded tour bus to visit native and non-native energy and technology projects.

The official lineup for the 2019 Tour will be announced in May. Previous years' visits include:

- Warm Springs & PGE's Pelton Round Hydro Project
- Facebook's Prineville Datacenter
- Lawrence Livermore National Laboratory
- Southern California Edison
- Gila River Indian Community Utility Authority

Your sponsorship will help to create a memorable learning experience for tribal youth.

Thank you in advance for your contribution. Together, we can create a lasting experience that will impact participating tribal youth and their communities in a positive way. Please feel free to call me at 503-381-4977 or email [shannon@redbridgeonline.com](mailto:shannon@redbridgeonline.com) to discuss.

Sincerely,

Shannon Hulbert  
Redbridge Foundation, Founder



[www.redbridgefoundation.org](http://www.redbridgefoundation.org)



# INTER-TRIBAL ENERGY & TECH TOUR



**“Let’s go invent tomorrow instead of worrying about what happened yesterday.”**

– Steve Jobs

## About the Tour

The Inter-Tribal Energy & Tech Tour is the nation’s first summer camp geared towards educating Native American youth about opportunities for tribes to advance in the fields of energy and technology.

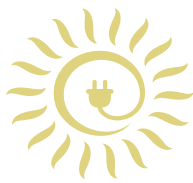
With 500 tribes across the US and 5% of the nation’s natural resources on tribal reservations, energy savvy tribal communities are in a position to aid market transformation in the energy industry. Bridging the digital divide could improve social, educational, and employment opportunities for tribal communities where less than 10% of homes have access to broadband Internet service.

## Commitment to sponsors

We value our partnerships with utility and tribal donors and will serve as good stewards of your generous investment. We are committed to delivering valuable benefits and a positive partnership experience to each of our sponsors.



[www.redbridgefoundation.org](http://www.redbridgefoundation.org)



# INTER-TRIBAL ENERGY & TECH TOUR



## About Shannon Hulbert

Shannon Hulbert, a member of the Yurok Tribe of Northern California, founded the Inter-Tribal Energy & Tech Tour in 2013. She is also a descendant of San Carlos Apache and Salt River Pima. Her grade school years were spent on the Hoopa-Yurok Indian Reservation in an area called The End of the Road, without power or basic connectivity. Shannon attended Mount Hood Community College, Haskell Indian Nations University, and Portland State University and holds a degree in Graphic Design.

With first-hand knowledge of living without access to energy and the impacts of the digital divide, Shannon has dedicated her professional career to the advancement of energy, tech, and opportunity for underrepresented minorities and women. She spent over eight years in the energy sector, providing marketing and graphic design for utility and ENERGY STAR programs that promote efficient products, homes, and buildings programs. In 2011, she founded Redbridge, Inc., a Portland-based marketing services company that serviced tribes and tribally-owned businesses, energy, and technology companies. In 2017, with support from the Native American Bank, Shannon purchased the stock majority of her largest customer, a cloud and colocation company, Opus Interactive. In addition to her role as CEO of Opus, Shannon also serves on the board for Wisdom of the Elders, a non-profit organization dedicated to Native American cultural sustainability through development of educational curriculum.

Shannon's history of proven results include:

- 2018 10 Most Prominent Leaders in Cloud Computing
- 2018 Inc 5000 Fastest Growing Private Companies
- 2014 recipient of NCAIED's Native American 40 Under 40
- Lead designer for 5 ENERGY STAR award-winning programs
- Marketing for 100+ regional energy-efficiency campaigns
- Brand development and design for over 20 marketing programs in a variety of energy-related industries

In 2013, Shannon was inspired to launch the Tour to utilize her background, education, and experience to improve opportunities and generate awareness for STEM-related careers for Native American youth.



Connect with ShannonRHulbert  
Email: [shannon@redbridgefoundation.org](mailto:shannon@redbridgefoundation.org)

**"Be the change you wish to see in the world."**  
– Mahatma Gandhi



THE YUOK TRIBE



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# INTER-TRIBAL ENERGY & TECH TOUR



**“Never doubt that a small group of thoughtful committed citizens can change the world. Indeed, it is the only thing that ever has.”**

– Margaret Mead

## Statement of Purpose

The mission of the Inter-Tribal Energy & Tech Tour is to educate tribal youth on energy and technology opportunities and generate awareness of existing tribal projects throughout the United States. Through education, they'll be empowered to impact future change in their communities.

## Goals & Objectives

- Educate youth about technology, renewable energy, tribal utilities, smart grid, carbon offsets, energy-efficiency, and careers in energy.
- Introduce students to state of the art technologies such as artificial intelligence, cloud computing, supercomputing, augmented reality, machine learning, 3D printing, and careers in tech.
- Provide opportunities for tribal youth to engage their families and communities in discussions about what they've learned.
- Promote sustainability through use of environmentally-friendly marketing methods and materials, and alignment with mission-driven partners.
- Promote pride in tribal energy and technology projects by providing opportunities to introduce youth to energy projects owned/operated by Native Americans.
- Increase inter-tribal collaborations by creating team projects and round table discussions that broaden perspectives and introduce projects and cultures from other tribes.
- Expand energy and technology partnership potential by including stakeholders at all levels in sponsorship and educational approaches and encouraging them to facilitate learning experiences with Energy & Tech Tourists.
- Build community involvement and energy awareness through online videos, contests and image sharing.
- Generate awareness of Native American role models and career professionals through educational panel discussions with tour stop participants.



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**“Education is the most powerful weapon  
which you can use to change the world.”**

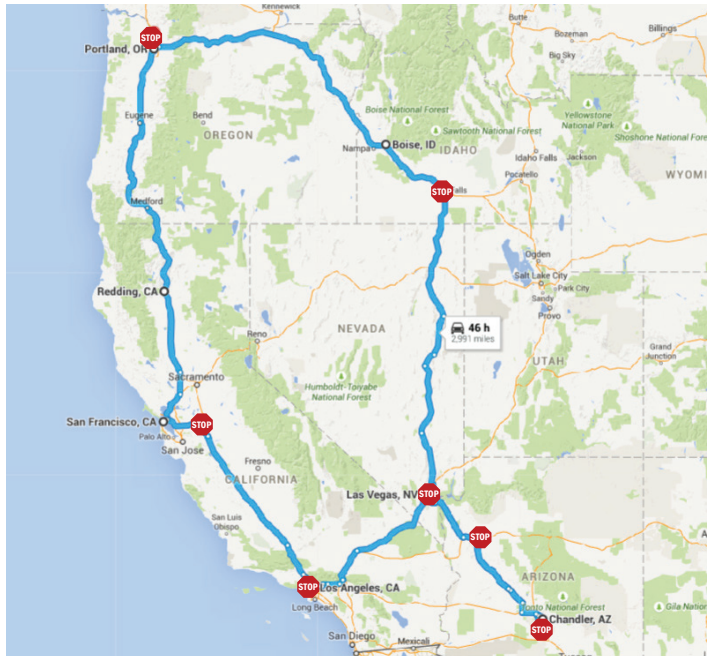
– Nelson Mandela

## Target Group

Native American and students from underrepresented minorities, ages 12-16. Past students have represented the following tribes:

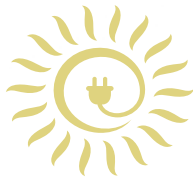
- Confederated Tribes of Warm Springs
- Tribes of Grande Ronde
- Burns Paiute Tribe
- Siletz Tribe
- Yurok Tribe
- Hoopa Valley Tribe
- Klamath Tribes
- Umatilla Tribe of Indians
- Coquille Indian Tribe
- San Carlos Apache Tribe
- Navajo Nation
- San Manuel
- Morongo
- Pechanga Band of Luiseno Mission Indians
- Karuk Tribe
- Blue Lake Rancheria Tribe
- Las Vegas Indian Reservation
- Las Vegas Indian Colony
- Moapa River Indian Reservation
- Coeur d’Alene Tribe

## Agenda (example from previous year, subject to change)



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## Sponsorship Opportunities

	<b>\$10,000</b> <b>Petawatt</b> Sponsor	<b>\$5000</b> <b>Gigawatt</b> Sponsor	<b>\$1000</b> <b>Megawatt</b> Sponsor	<b>\$500</b> <b>Kilowatt</b> Sponsor
LOGO ON OFFICIAL TOUR BUS	●			
LOGO ON ALL TOUR SIGNAGE	●	●		
OPPORTUNITY FOR YOUR ORGANIZATION TO BE A TOUR STOP	●	●		
BLOG POST ABOUT YOUR ORGANIZATION AND IT'S ROLE IN NATIVE AMERICAN COMMUNITIES	●	●	●	
DAILY SOCIAL MEDIA MENTIONS	●	●	●	●
LOGO ON WEBSITE	●	●	●	●
MENTION IN PRESS RELEASES	●	●	●	●
WELCOME & CLOSING CEREMONIES MENTIONS	●	●	●	●

**Thank you for your interest in supporting the Inter-Tribal Energy & Tech Tour for Native Youth.**

To complete your sponsorship, please email [Shannon@redbridgefoundation.org](mailto:Shannon@redbridgefoundation.org) directly.



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